PRESS RELEASE

City of Los Angeles
Department of Public Works

MEDIA CONTACT: Tonya Durrell/Mary Nemick
City of Los Angeles Department of Public Works
(213) 978-0333/ (213) 485-5085

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FOR IMMEDIATE RELEASE

CITY TO HOLD OPEN HOUSE FOR FLOODPLAIN MANAGEMENT PLAN
AT VINEYARD RECREATION SENIOR CENTER MARCH 4, 6PM-8PM

The City of Los Angeles has started a planning process to reduce the adverse impacts of flood hazards. This effort is implemented through the Community Rating System (CRS) and will result in an adopted, approved Comprehensive Floodplain Management Plan and Repetitive Loss Areas Analysis. The third in a series of public open houses will be held on March 4 to provide stakeholders an opportunity to learn more about this process. The Open House will be at the Vineyard Recreation Center in the Senior Center at 2942 Vineyard Avenue, Los Angeles, 90016 from 6pm to 8pm.

The Open House will begin with a 30-minute presentation regarding the CRS process followed by a Q&A session. Attendees will then have the opportunity to work with City staff to map their home in a HAZUS model to learn if they are in a floodplain and what the potential damages could be under a variety of flood scenarios. Residents may then review existing flood mapping, take a flood risk preparedness survey, and submit flood event experiences that have affected their properties or neighborhoods.

The CRS is a voluntary program within the National Flood Insurance Program (NFIP) that encourages floodplain management activities that exceed the minimum NFIP requirements. Flood insurance premiums for property owners are discounted to reflect the reduced flood risk resulting from community actions, which meet the following three goals of the CRS; reduce flood losses, facilitate accurate insurance rating, and promote awareness of flood insurance.

The City of Los Angeles currently has a class rating of 7 within the CRS, which translates into a 15 percent reduction in premium costs for structures located in special flood hazard areas.

This planning process is being led by the City of Los Angeles Department of Public Works with support from a technical expert.

The public is highly encouraged to provide input on all phases of this plan’s development. A website on the plan and purposes for planning is available at http://eng.lacity.org/projects/fmp/. This website is the primary resource for the public to gain information on the plan and ways that they can participate in the planning process. The website also provides meeting notifications and announcements.

Residents may also participate in a public survey to collect data about flood preparedness and experiences at www.surveymonkey.com/s/LACityFloodSurvey.

Any questions or comments regarding this process should be directed to Tonya Durrell at the Los Angeles Department of Public Works at tonya.durrell@lacity.org.